

110 First Street
Alexandria, VA 22306
(802) 555-5544

Date

Mr. Henry Fouche
Best Plans Publicity, Inc.
800 Madison Avenue
New York, NY 10022

Dear Mr. Fouche,

Nancy Jones of Green & Associates Advertising, suggested I contact you regarding the possible public relations opening in your firm.

As an editor/writer for Alexandria's city magazine, I've developed my talent and experience as a public relations writer. Because the staff is very small, I've worn a number of hats, including: developing the editorial format and individual story concepts, writing numerous articles, editing copy, laying out the magazine, and supervising production.

Prior to my current position, I was highly involved in the public relations industry, working for Jones & Jones, where I prepared numerous press releases and media guides, as well as managing several major direct mail campaigns.

My high degree of motivation has been recognized by my previous employers who have quickly promoted me to positions of greater responsibility. I was promoted from assistant editor to editor of *Alexandria Monthly* after only five months.

I am eager to talk with you about the contribution I could make to your firm. I will call you the week of April 25th to see if we can find a mutual time and date to get together and discuss the possibility.

Your consideration is greatly appreciated.

Cordially,

Mary Davison